



## OEA Privacy Policy

At the Ontario Energy Association ('**OEA**'), protecting your privacy is very important to us. The OEA treats your personal information with the utmost respect and in accordance with this Privacy Policy. This Privacy Policy explains how personal information, about you, may be collected, used, or disclosed as a consequence of your activities on the OEA website. We urge you to read it carefully. By accessing this site or using any of our services, you agree to the terms of this Privacy Policy and consent to the policies and practices described for the collection, use or disclosure of personal information.

### Protection of Personal Information

1. Canadian law governs the collection, use and disclosure of personal information in a manner that recognizes individuals' right of privacy with respect to their personal information.
2. The federal Personal Information Protection and Electronic Documents Act ('**PIPEDA**') sets out rules and principles for the management of personal information by commercial organizations. PIPEDA applies to the OEA because it is an organization headquartered in Ontario, Canada.
3. The type of personal information that is protected includes almost any information about an identifiable individual, such as your name, address, telephone number, age, sex, marital status and nationality. Personal information may not, however, include certain types of business or employment related information. It does not, for example, include the name, title, business address or telephone number of an employee of an organization. Information contained on this site may constitute personal information and would be subject to this Privacy Policy.
4. PIPEDA provides certain fundamental principles which apply to the collection, use and disclosure of your personal information. One of the most significant, is that your personal information generally cannot be collected, used or disclosed without your consent. It also allows you to find out why your personal information is being collected, how it is being used, where it's being stored and to whom it's disclosed. It requires the use of appropriate safeguards to secure your personal information. It also grants you access to your personal information and provides mechanisms for ensuring compliance.
5. The OEA does not collect, use or disclose your personal information without your consent except where required or allowed by law.

### What Information Do We Collect

1. The OEA limits the collection of your personal information to that which is required or permitted by law. The OEA collects such personal information as is required for the purposes identified in this Privacy Policy or identified by OEA at the time that we collect the information from you.
2. At times, the OEA may ask you to provide general information about yourself to assist us in meeting your various needs or to better understand the requirements, profiles and experience of our site visitors. The OEA may also ask you to provide or allow us access to specific information about you, contained on other databases. This information includes: information that is collected if you choose to participate in a survey; if you ask to be kept updated about new developments, services or features offered by the OEA or its business partners; if you utilize any of our features; or if you contact the OEA. All of the information in this paragraph is referred to in this Privacy Policy as '**User Information**'.

3. You can visit this site without telling us who you are and without providing the OEA with any information about yourself. However, certain anonymous information ('**Anonymous Information**') may be collected automatically as you navigate through the site or use our services, including usage details, sites visited prior to visiting our site, IP addresses and information collected through cookies, web beacons and other tracking technologies.
4. With the exception of the Anonymous Information described above, you will always know when we are collecting information from you and therefore have the opportunity not to provide the information.
5. The purposes for which the OEA collects any information will always be as set out in this Privacy Policy or as otherwise expressly communicated to you before we collect the information.

## Use of Information by the OEA

### Registration Information

1. **Registration Information** is collected primarily for the purpose of identifying you as a user of this site.

### User Information

2. **User Information**, which generally includes the **Registration Information**, is used primarily to update you on the site, and to email you regarding new site developments and information about our services or those of our affiliates, to answer your questions, and to provide you with services that you have requested.
3. **User Information** may also be used to determine appropriate new features, content or services for this site, to permit the OEA or its business partners to contact you in a more specific and focused manner depending on the content of your **User Information**, or to provide advertisers and business partners with cumulative but not personally identifiable information about our customers and their preferences, including statistical information about the source of visitors, sales, traffic patterns and use of services.

### Anonymous Information

4. **Anonymous Information** is used primarily by us and our business partners to measure the number of visits, average time spent, page views, and other statistics about visitors to this site. The OEA may also use this data to monitor site performance for systems administration purposes, to make this site and some of our services easier and more convenient to use, for law enforcement purposes, and to share information in aggregate but not personally identifiable form with our advertisers and business partners.
5. If cookies are enabled for your internet browser, then they are used to help us measure the number of visits, average time spent, page views, and other statistics relating to your use of this site. If you are performing a search on our site, then a cookie is used to carry the search request data from the request page to the results page. This cookie, by itself, does not tell us your email address or who you are.

## Your Consent

1. The OEA does not collect, use or disclose your personal information without your consent except where required or permitted by law.
2. The OEA may, for example, collect, use or disclose personal information without your knowledge or consent in the case of an emergency where the life, health or security of an individual is threatened.
3. The OEA may also disclose personal information without knowledge or consent to a lawyer or other advisor representing the OEA, to collect a debt, to comply with a subpoena, warrant or other court order or rules, is required for the investigation or enforcement of laws, or as may otherwise be required or authorized by law. Where a request for personal information is made by an organization claiming lawful authority for the request, the OEA will take reasonable steps to ensure that the requesting party properly identifies its legal authority.
4. The OEA will generally obtain your consent electronically on our site. However, it may also be obtained in writing or verbally. In determining the appropriate form of consent, we will consider the sensitivity of and reasonable expectations regarding the personal information.
5. The OEA will not require you to consent to the collection, use or disclosure of personal information as a condition to the supply of any products or services, except to the extent reasonably required to fulfill the purposes identified in this Privacy Policy or otherwise identified at the time that we collect your personal information.
6. You may withdraw your consent to the continued collection, use or disclosure of your personal information by the OEA at any time by contacting us. We would also require reasonable advance notice to effect any requested changes.

## Disclosure of Information

1. The OEA will not sell, trade, rent or license personal information that you provide to us.
2. The OEA will always seek your consent if we want to use your personal information for purposes other than for those set out in this Privacy Policy or to which you have previously agreed.

## Changes to Our Privacy Policy

1. The OEA reserves the right to modify or supplement this Privacy Policy statement at any time. If we make any material change to this Privacy Policy, we will update this site to include such changes and post a notice on our home page, for a period of 30 days, with a link to the updated Privacy Policy. Please read any such notice and the new policy statement. If you return to this site after a period of more than 30 days, please check this Privacy Policy to confirm that you are aware of the details of the most recent update. Please look at the top of this Privacy Policy to check the date that it was updated and to confirm that you are familiar with the terms of the most recent update. Your continued use of this site after we post such notice will constitute your acceptance of the new terms and their application to your use of this site and the personal information disclosed for such use, including personal information previously furnished us, as if they were the initial terms, and your consent to the use of your personal information as described in this privacy policy and elsewhere on our website.