2018 MEMBERSHIP PACKAGE

To shape our energy future for a stronger Ontario.
The Ontario Energy Association

The Ontario Energy Association (OEA) is the credible and trusted voice of the energy sector. We earn our reputation by being an integral and influential part of energy policy development and decision making in Ontario. We represent Ontario’s energy leaders that span the full diversity of the energy industry.

The OEA takes a grassroots approach to policy development by combining thorough evidence based research with executive interviews and member polling. This unique approach ensures our policies are not only grounded in rigorous research, but represent the views of the majority of our members. This sound policy foundation allows us to advocate directly with government decision makers to tackle issues of strategic importance to our members.

Together, we are working to build a stronger energy future for Ontario.
ABOUT THE OEA

OUR PURPOSE
To shape our energy future for a stronger Ontario.

OUR GOALS
To be an integral and influential part of energy policy development and decision-making.
To be known as a credible and trusted voice in the Ontario energy sector.

OUR CORE VALUES
1. Bold leadership
2. Non-partisan
3. Evidence based
4. Act with integrity
5. Respectful approach

ADVOCACY
Policy development is the foundation of the OEA and its advocacy initiatives. Through member committee work, in-depth research, and meetings with industry leaders and government, the OEA is on the forefront of what is happening in Ontario’s energy sector.

NETWORKING
Acting as a bridge between business, government and other groups, the OEA helps to support common understanding of each other’s positions and interests by providing support and resources to help the energy community share information and ideas and make connections that enhance their ability to do their jobs.

EDUCATION
The OEA helps educate its members, government and the media to bring clarity and balance to the complex issues of the energy sector. The OEA undertakes and facilitates research into energy matters of pressing and long-term importance to the energy community.
OEA BENEFITS

Get Engaged...

BECOME A COMMITTEE MEMBER
Be a part of policy development by participating in our committees and working groups. OEA committees provide opportunities for members on a voluntary basis to become deeply engaged on issues that matter to them. Committees meet throughout the year and explore policy positions that the OEA can bring to government and regulators through our advocacy efforts.

PARTICIPATE IN EXECUTIVE POLLING
The core of our advocacy strategy is to leverage executive polling to ensure our policy positions are grounded in fact, and accurately reflect what our members think.

CAST YOUR VOTE AT OUR AGM
Just as our policy positions are based on the measurable objectives and opinions of our members, so too is our governance structure. OEA members are encouraged to run and vote for the Board of Directors and voice opinions at the OEA's Annual General Meeting.

Stay Informed...

RECEIVE DAILY ENERGY NEWS
Keep up on the latest energy news from Queen’s Park and across the sector with our two daily news feeds: Energy In the News and An FYI From the OEA.

Start your morning with a summary of national and international energy-related news articles from the previous 24 hours with the OEA's EITN. Get an edge for tomorrow by ending your day with An FYI From the OEA that includes member news and updates from the Ontario Energy Board, the Independent Electricity System Operator, and the government of Ontario.

Raise your profile...

BE FEATURED IN OUR MEMBERSHIP DIRECTORY & WEBSITE
List your company in the OEA membership directory and on the website. The OEA's annual membership directory also puts vital sector contacts at your fingertips and profiles OEA members and activities. The Directory is widely distributed among OEA members, government, and other industry partners.

TAKE ADVANTAGE OF EXCLUSIVE SPONSORSHIP OPPORTUNITIES
Showcase your involvement and support of the energy sector by getting priority access to sponsorship opportunities. Regularly attracting hundreds of people, OEA events provide a professional environment to display your organization as an integrated and influential player in the sector.

GET RECOGNIZED AT THE OEA ENERGY AWARDS
Get recognized at the OEA ENERGY GALA with our annual awards celebration. OEA members are entitled to apply for and nominate any of their fellow members for this distinguished peer recognition.

Join the Discussion...

ATTEND EXCLUSIVE EVENTS
OEA members have exclusive access to discussions with key decision makers in the sector and government. Members are able to share their views on emerging issues and freely discuss what is important to them and to the energy sector.

EARLY ACCESS TO PUBLIC EVENTS
With priority invitations to OEA events and other industry events, members receive early event notices so that they may have the opportunity to book tickets, invite colleagues or arrange for sponsorship.
The OEA plays an integral part of energy policy development and decision making in Ontario on behalf of our members. Throughout 2017, the OEA has been actively involved in government consultations and provided advice on a number of issues. For 2018, the OEA will continue to focus efforts on a wide range of energy-rated topics, some of which include: Market Renewal; Load Serving Entities; Transportation Fuel Switching; Climate Change/ Carbon Pricing/ GHG Reductions; and OEB-IESO Implementation Plans.

**2017 ADVOCACY HIGHLIGHTS**

- **Fair Hydro Plan:** The OEA worked actively with the government on the development of the Fair Hydro Plan. The success of the OEA’s advocacy is reflected in the FHP through: moving some social costs (e.g. low-income programs) off the rate base; avoiding a distribution rate freeze; and, avoiding changes to the calculation of the Global Adjustment which would have impacted existing generation contracts.

- **LTEP:** The OEA worked with the province on the development of the Long Term Energy Plan, resulting in a number of the OEA’s recommendations being incorporated into the plan.

- **GreenON Fund:** The OEA has been working actively with the MOECC and GreenON Fund on the development and implementation of Climate Change Action Plan programs.

- **Market Renewal:** The OEA has been monitoring the workstreams associated with IESO’s initiative for renewing Ontario’s electricity market design.

- **Conservation Framework Mid-Term Review:** The OEA has been monitoring the IESO’s review of the Conservation First Framework and Industrial Accelerator Program.

- **Customer Service Rules:** The OEA made submissions to the OEB’s review of the regulatory framework governing the disconnection of customers for non-payment.

- **Cyber Security:** The OEA made submissions to the OEB’s consultation to establish a cyber security framework for Ontario’s electricity and natural gas distributors.

- **Electricity Bill Redesign:** The OEA participated in and made submissions on the Ministry of Energy’s initiative to redesign electricity invoices for low volume customers.

**OEA ENERGY PLATFORM**

As Ontario prepares for a provincial election in June 2018, the OEA developed the Energy Platform to provide elected officials from all the provincial political parties and other key decision makers with clear and precise recommendations to optimize energy policy to the benefit of Ontario energy consumers. Our recommendations have been shaped by three key objectives that will provide Ontarians with an energy system that is:

- **LOWEST COST**
- **CLEAN**
- **RELIABLE**

The Energy Platform recommendations focus on three key areas:

1. Reforming the governance of energy planning
2. Optimizing use of existing infrastructure
3. Lead regulatory evolution

Check out our advocacy submissions and the OEA Energy Platform at [energyontario.ca](http://energyontario.ca)
OEA COMMITTEES & WORKING GROUPS

OEA committees and working groups meet throughout the year to engage on a variety of sector topics and establish policy positions to present to government and regulators. Participating in OEA committees and working groups means being part of the innovation and collaboration behind our advocacy. Our committees and working groups are voluntary and open to all members who wish to join. Throughout 2018, additional committees or working groups may be added as issues arise of interest to the membership.

DSM/CDM COMMITTEE
Develop OEA public policy and advocacy strategies in the areas of CDM, DSM, demand management and conservation generally. Consider the broader CDM and DSM implications between electricity and gas. Identify and pursue strategic alignment and collaboration between member, CDM and DSM approaches. Guide and review the work of the Demand Response Working Group.

ENVIRONMENT COMMITTEE
Form OEA public policy and advocacy strategies related to provincial environmental policies that affect member companies. This includes policies related to Ontario’s Climate Change Action Plan and its Cap and Trade program.

EVENTS COMMITTEE
Advise the OEA on ideas for the annual Energy Conference, Speakers Series, Conversations That Matter, Women In Energy, and other new and interesting ideas for events that will be of interest to OEA members.

IT COMMITTEE
Help the OEA establish priorities, develop public policy and advocacy strategies for IT related issues (cyber security, IT infrastructure, regulatory approaches and incentives towards IT, privacy protection, etc.).

MARKETS COMMITTEE
Develop OEA public policy and advocacy strategies in the areas related to market structure and planning in Ontario. This includes policies related to the IESO’s Market Renewal Initiative.

REGULATORY COMMITTEE
Consider the broader regulatory implications of electricity and gas regulatory issues, generic proceedings, review decisions, identify regulatory issues and develop public policy and advocacy positions for the OEA related to these.

SPECIAL PURPOSE COMMITTEES
From time to time the OEA will create issue specific special purpose committees to help us develop policies on developing issues.
ENERGY CONFERENCE
The OEA Energy Conference is a forum to discuss and debate the critical issues on the minds of the industry and government. Speakers range from politicians, to industry experts, to global thought leaders who discuss the impact of legislative and regulatory policy, innovation, and the politics of energy.

ENERGY GALA
In conjunction with our annual conference, the OEA celebrates its members’ achievements with the OEA Energy Gala and Energy Awards. This extravagant event brings the sector together for an evening of fine food, celebration and inspirational speakers.

OEA SPEAKER SERIES
The OEA Speaker Series is one of the sector’s most popular and effective forums, addressing the issues that matter most to the energy sector. These events attract current and emerging leaders, decision makers, stakeholders and innovators from across Ontario and other jurisdictions.

CONVERSATIONS THAT MATTER
Conversations That Matter are complimentary forums exclusive to OEA members that explore time sensitive issues relevant to the sector, followed by an open question and answer period. Conversations That Matter provides insights into current policies and issues from people with expertise and knowledge, such as government officials, experts from other jurisdictions, and representatives of other sectors and disciplines.

WOMEN IN ENERGY
This event brings together both women and men in the energy workforce as they share their experiences working in a traditionally male dominated industry. Speakers and panelists discuss current issues, trends, and strategies related to gender diversity in the energy sector.
The OEA news feeds are a valued member service that not only serve as an educational resource, but as a tool for communicating with industry leaders, government and other influential figures. In partnership with Media Edge, the OEA is helping members to leverage our exclusive news feeds to help promote their organization. In working with the OEA and Media Edge, you can customize your advertising package to include banner ads and/or native ad articles to achieve your marketing goals.

Why Advertise in the OEA News Feeds?
• Direct targeted reach
• Measurable results
• Adaptable interactive advertising
• Creative services available
• Association backed publications
• OEA members receive a 15% discount

ENERGY IN THE NEWS:
Reach 950 energy professionals!
* 1 dedicated day per week for 52 weeks

1 Leaderboard (728x90 pixels) - $6000
2 A Body Banner (728x90 pixels) - $4000
2 B Body Banner (728x90 pixels) - $4000
3 Native Ad (650 words) - $13,500

AN FYI FROM THE OEA:
Reach 650 energy professionals!
* 1 dedicated day per week for 52 weeks

1 Leaderboard (728x90 pixels) - $6000
2 A Body Banner (728x90 pixels) - $4000
2 B Body Banner (728x90 pixels) - $4000
3 Native Ad (650 words) - $13,500
CHAIR- Cynthia Hansen
Executive Vice President, Utilities & Power Operations Enbridge Inc.

VICE CHAIR - Rob Lister
President & CEO
Oakville Enterprises

Michael Angemeer
President & CEO
Veridian Corporation

Anthony Haines
President & CEO
Toronto Hydro Corporation

Steve Baker
President
Union Gas

David McFadden
Counsel
Gowling WLG

Brian Bentz
President & CEO
Alectra Inc.

Tracy Robinson
Sr. Vice President & General Manager
Canadian Natural Gas Pipelines
TransCanada Pipelines Limited

Bryce Conrad
President & CEO
Hydro Ottawa Holding Inc.

Annette Verchuren
Chair & CEO
NRStor Inc.

Max Cananzi
President
Alectra Utilities Corporation

Al Wiley
Vice President, Development Canada & Northeast U.S., NextEra Energy Canada ULC

Paul M. Grod
President & CEO
Rodan Energy Solutions

Vince Brescia
President & CEO
Ontario Energy Association
OEA MEMBERSHIP CLASS

CLASS A - LEADERS
Large companies engaged in the distribution or transmission of energy (more than 100,000 customers) and large-scale generation of electricity (1250 MW nameplate capacity or more).

CLASS B - INDUSTRY
Smaller companies engaged in the distribution or transmission of energy and smaller-scale generation capacity, as well as energy marketers, retailers and other market participants.

CLASS C - PARTNERS
Suppliers and contractors; financial institutions, law and accounting firms; and consultants (including engineering consultants).

CLASS D - FRIENDS
Not-for-profit institutions or agencies whose activities are pertinent to the energy industry and OEA Life Members. Members in class D are non-voting.

BOARD OF DIRECTORS STRUCTURE
MAXIMUM OF 14 BOARD MEMBERS

CLASS A - Leaders 57.1 %
CLASS B - Industry 28.6 %
CLASS C - Partners 14.3 %
CLASS D - Friends [non-voting class]
**OEA MEMBERSHIP DUES**

**CLASS A - LEADERS**
Large companies engaged in the distribution or transmission of energy (more than 100,000 customers) and large-scale generation of electricity (1250 MW nameplate capacity or more).

Fees for distributors and transmitters are based on the number of customers in Ontario; fees for generators are based on nominal MW output of Ontario facilities.

<table>
<thead>
<tr>
<th>Distributors/Transmitters</th>
<th>Generators</th>
<th>Fees</th>
</tr>
</thead>
<tbody>
<tr>
<td>No. of customers</td>
<td>Nameplate capacity (MW)</td>
<td></td>
</tr>
<tr>
<td>700,000 or more</td>
<td>4,000 or more</td>
<td>$129,000</td>
</tr>
<tr>
<td>300,000 - 699,999</td>
<td>2,000 - 3,999</td>
<td>$86,000</td>
</tr>
<tr>
<td>100,000 - 299,999</td>
<td>1,250 - 1,999</td>
<td>$43,000</td>
</tr>
</tbody>
</table>

*The minimum fee for eligibility to run for the Board of Directors is $43,000.

**CLASS B - INDUSTRY**
Smaller companies engaged in the distribution or transmission of energy and smaller-scale generation capacity, as well as energy marketers, retailers and other market participants.

<table>
<thead>
<tr>
<th>Companies</th>
<th>Fees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Smaller distributors/transmitters (less than 100,000 customers)</td>
<td>$16,125</td>
</tr>
<tr>
<td>Mid-size generators (400-1,249 MW)</td>
<td>$10,750</td>
</tr>
<tr>
<td>Small generators (&lt; 400 MW), marketers &amp; retailers, and other market participants</td>
<td>$5,375</td>
</tr>
</tbody>
</table>

*The minimum fee for eligibility to run for the Board of Directors is $5,375.

**CLASS C - PARTNERS**
Suppliers and contractors; financial institutions, law, and accounting firms; and consultants (including engineering consultants).

**Base Fee**
$2,150

*The minimum fee for eligibility to run for the Board of Directors is $10,000.

**CLASS D - FRIENDS**
Not-for-profit institutions or agencies whose activities are pertinent to the energy industry and OEA Life Members. Members in class D shall be non-voting members.

**Fixed Fee**
$1,075; except that fees shall not be applied to OEA Life Members.
OEA MEMBERS

CLASS A - LEADERS
Alectra Inc.
Enbridge Gas Distribution Inc.
Hydro One
Hydro Ottawa
Toronto Hydro
TransCanada
Union Gas Limited
Veridian Connections

CLASS B - INDUSTRY
EnerCare Inc.
EnerNOC Inc.
Freepoint Commodities LLC
Kontrol Energy Corp.
NextEra Energy Canada
Northland Power Inc.
NRStor
Oakville Enterprises
Rodan Energy Solutions Inc.
Shell Energy North America
Utilities Kingston

CLASS C - PARTNERS
Accenture
Aecon
Aird & Berlis LLP
Barrier Sciences Group
BEworks Inc.
BlackStone Energy Services Inc.
Blake, Cassels & Graydon LLP
Borden, Ladner Gervais LLP
Brookfield Global Integrated Solutions
CGI
Deloitte
DeMarco Allan LLP
Dentons LLP
Diabsolut
Elenchus Research Associates Inc.
Elster Metering
Ernst & Young
Gowling WLG
Gryphon International Engineering Services Inc.
Hilti (Canada) Corporation
ICF International
Kaihen
KTI Limited
Lakeside Process Controls Ltd.
McCarthy Tetrault LLP
McMillan LLP
MNP
Morrison Park Advisors
Navigant Consulting, Inc.
Navigator Limited
Naylor
Nest Labs
Norton Rose Fulbright Canada LLP
NPL Canada
Olameter Inc.
Optimus I SBR
Osler, Hoskin & Harcourt LLP
Power Advisory LLC
PricewaterhouseCoopers LLP
Robert B. Somerville Co. Limited
Spark Power Services Corp.
Stantec Consulting Inc.
Stikeman Elliott LLP
Strategic Policy Economics
StrategyCorp
Sussex Strategy Group
TD Williamson Canada ULC
Torys LLP
WeirFoulds LLP

CLASS D - FRIENDS
Continental Automated Buildings Association
Electrical Safety Authority
Energy Council of Canada
LAS
MaRS Advanced Energy Centre
Ryerson University - Centre for Urban Energy
Questions?

Our team is happy to answer any questions you may have to ensure you get the most out of your OEA membership.

Contact us at:

416.961.2339
oea@energyontario.ca